

Daily Sales Tracking Log

Date: _____ **Day of Week:** _____ **Location:** _____
Weather: _____ **Event:** _____
Start Time: _____ **End Time:** _____

SECTION 1 — SALES BY ITEM

#	MENU ITEM	QTY SOLD	UNIT PRICE	TOTAL SALES
1			\$	\$
2			\$	\$
3			\$	\$
4			\$	\$
5			\$	\$
6			\$	\$
7			\$	\$
8			\$	\$
9			\$	\$
10			\$	\$
11			\$	\$
12			\$	\$
TOTAL				\$

SECTION 2 — PAYMENT SUMMARY

Cash Sales	\$
Card Sales (Credit / Debit)	\$
Other (Venmo, Zelle, etc.)	\$
Total Revenue	\$

SECTION 3 — DAILY EXPENSES

Fuel / gas	\$
Food / supplies purchased	\$
Commissary fee	\$
Labor	\$
Permit / event fees	\$
Other	\$
Total Expenses	\$

SECTION 4 — DAILY PROFIT

Total Revenue _____ **\$** **?** **Total Expenses** _____ **\$** **=** **Net Profit** _____ **\$**

NOTES & OBSERVATIONS
