

Food Truck Startup Cost Worksheet

Business Name: _____

Date: _____

Prepared By: _____

CATEGORY	ITEM	ESTIMATED COST	ACTUAL COST	NOTES
1. VEHICLE				
	Truck / trailer purchase or lease	\$	\$	
	Vehicle wrap / branding	\$	\$	
	Generator	\$	\$	
	Propane system	\$	\$	
	Vehicle Subtotal	\$	\$	
2. EQUIPMENT				
	Cooking equipment (grill, fryer, etc.)	\$	\$	
	Refrigeration units	\$	\$	
	Prep tables / work surfaces	\$	\$	
	Smallwares (utensils, pans, containers)	\$	\$	
	POS system / card reader	\$	\$	
	Fire suppression system	\$	\$	
	Equipment Subtotal	\$	\$	
3. PERMITS & LICENSES				
	Business license	\$	\$	
	Health department permit	\$	\$	
	Food handler certifications	\$	\$	
	Vehicle registration / DOT	\$	\$	
	Fire inspection / certificate	\$	\$	
	Permits & Licenses Subtotal	\$	\$	
4. INSURANCE				
	General liability	\$	\$	
	Commercial auto	\$	\$	
	Workers' compensation	\$	\$	
	Product liability	\$	\$	
	Insurance Subtotal	\$	\$	
5. INITIAL INVENTORY				
	Food inventory (first stock)	\$	\$	
	Paper goods / packaging	\$	\$	
	Cleaning supplies / chemicals	\$	\$	
	Initial Inventory Subtotal	\$	\$	
6. MARKETING				
	Logo design / brand identity	\$	\$	
	Menu boards / signage	\$	\$	

CATEGORY	ITEM	ESTIMATED COST	ACTUAL COST	NOTES
	Website development	\$	\$	
	Social media setup / initial ads	\$	\$	
	Business cards / flyers	\$	\$	
	Marketing Subtotal	\$	\$	
7. WORKING CAPITAL				
	First month commissary rent	\$	\$	
	First month fuel / gas	\$	\$	
	Emergency fund (reserve)	\$	\$	
	Working Capital Subtotal	\$	\$	
GRAND TOTAL		\$	\$	